

Final Project Assignment Rubric

CON 252: Construction Methods, Materials and Equipment

Due: Tuesday, April 28th; Thursday, April 30th

Final Project Group: _____

Presentation Content (70%)

	Unsatisfactory (1)	Developing (2)	Developed (3)	Excellent (4)	Score	Comments
Intro and City of Mesa Context (10%)	Poor introduction of project context	Some (but not full) introduction or context	All major aspects covered and adequately introduced	Thorough discussion of the high-level perspective (context and importance)		
Team Introduction (10%)	Poor/ no description of the team's qualifications	Some (but not complete) mentioned qualifications	Good discussion of team's qualifications	Thorough and convincing discussion of team's qualifications		
Relevant Project Experience/ Research (10%)	Poor/ no description of project experience/ research	Mentions some (not all) project exp./ research	Good discussion of project experience/ research	Thorough and convincing discussion of project experience/ research		
Discussion of Concept & 5 Elements (10%)	Speaker presents ≤1 element; does not address the site	Speaker presents 2-4 elements as well as the site	Speaker presents all 5 elements of the concept but not site	Speaker presents all 5 elements of the concept as well as the site		
Relation to Goals (10%)	No relation to Mayor's goals	Minimal relation to Mayor's goals	Relates to Mayor's goals	<u>Refers to</u> and relates to Mayor's goals		
Quantitative Reasoning (10%)	Provides no cost or schedule/ lack effort	Provides schedule or cost but not both/ does not seem correct	Provides schedule and cost; some discussion of value to City	Provides a comprehensive cost and schedule, and quantitative analysis of value to City		
Subject Knowledge (10%)	Presenter does not grasp information; purpose unclear; cannot answer questions	Presenter is uncomfortable, answers only rudimentary questions	Presenter at ease w/ material, answers most questions, but fails to elaborate	Demonstrates full knowledge, answers all questions with explanations and elaboration		

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Presentation Skills (30%)

	Unsatisfactory (1)	Developing (2)	Developed (3)	Excellent (4)	Score	Comments
Timing (5%)	Too short or too long	+/- 1 minutes		7 minutes		
Organization and Outline of PowerPoint (8%)	Cannot understand presentation: no sequence of information, no intro or wrap-up	Difficulty following presentation, major ideas unclear	Logical sequence which audience can follow: has intro, middle and closing	Logical sequence with overview, intro, middle and closing; Major ideas emphasized		
Graphics and Visual Aids (5%)	No graphics or superfluous graphics; unreadable and unclear	Occasionally uses graphics; limited support of presentation or unreadable	Graphics relate to the topic and are legible; graphics provide some clarity	Graphics reinforce presentation but not over used, follow best practices for size, font, charts...		
Elocution and Presence (7%)	Presenter mumbles, audience cannot hear them, speaks to screen, no eye contact	Limited body movement, some eye contact, uneven volume or monotone, reads notes	Clear voice with good inflection; creates interest; body movements; consistent eye contact but uneven pace	Clear voice; relaxed; natural movements and descriptive gestures; eye contact, interaction with audience; delivery well-paced		
Enthusiasm (5%)	Shows no interest in topic	Some interest in topic	Shows clear interest	Positive connection to topic		